



ORMOND SCENIC LOOP & TRAIL CORRIDOR MANAGEMENT ENTITY

P.O. Box 1807
Ormond Beach, FL 32175



Chair – Joe Jaynes
Vice-Chair – Laura Bamberger
Secretary – Paula Wehr
Mary-Lu Leveroni - Treasurer

CALL TO ORDER – February 25, 2009

Meeting was called to order at 5:33 p.m. by Chairman, Joe Jaynes in the Anderson-Price Memorial Building.

ATTENDEES

Garry Balogh (FDOT), Laura Bamberger, Rob Bird, Kristee Booth (FDOT consultant), Rich Gardner, Joe & Karon Jaynes, Mary-Lu Leveroni, Terry Mercer, Dorothy Pflieger, Rita & Marty Press, Marty Price, Rick Smith, Jean Waters, Paula Wehr, Benny Woodham. Guests: Bethany Chambers (Hometown News), Frances Kid & Wanda Maloney (Corridor Solutions) A quorum was present.

MINUTES

Marty Press moved to approve minutes from the January meeting; Rick Gardner seconded. Motion carried unanimously.

TREASURER'S REPORT

Mary-Lu Leveroni reported outlay of \$120.15 for purchase of framing materials for Boardman Pond Sign. Detailed Treasurer's Report and Profit-Loss statements are available upon request.

ORGANIZATION ADMINISTRATION

Mary-Lu Leveroni tendered her resignation as Treasurer due to family commitments. She will remain as a member and continue to follow through with our 501(c)(3) application. Ann Kashmer took a full-time job in Miami and mailed a letter of resignation, citing that she will remain a member of OSLT. The Board accepted these resignations and thanked Ann and Mary-Lu for their past contributions and support. Terry Mercer was nominated as Treasurer; Richard Gardner moved; Laura Bamberger seconded that nominations be closed. Terry unanimously elected as Treasurer. Jean Waters was nominated as Director, replacing Ann. Rita Press moved; Richard Gardner seconded that nominations be closed. Jean was unanimously elected.

UPDATES FROM FDOT/CITY/COUNTY

No representatives from the City of Ormond Beach or Volusia County were in attendance. Joe reported FDOT proposes to resurface Granada Blvd from A1A to Orchard. Removal of parallel parking and inclusion of a bike lane is under discussion. FDOT will take the City/Main Street Inc. recommendations under advisement.

Marty Press reported that OB City Manager is willing to work with OSLT to route grant money through the City.

NATIONAL SCENIC BYWAY GRANT APPLICATIONS

National Scenic Byway Grant Applications were reviewed and ranked in Tallahassee on February 27, 2009 by the Florida Department of Transportation Scenic Highway Advisory Committee. Of 30 eligible grant applications, OSLT's were ranked

- Wayfinding and Interpretation Assessment Plan grant application - # 3
- Marketing Plan, Promotion and Web update grant application - # 4
- CMP Implementation Plan grant application - # 5.

The ranked list will be reviewed and signed by the Florida Department of Transportation and forwarded to the U.S. Department of Transportation Federal Highway Administration in Washington for ranking on a national level and funding consideration.

SUB-COMMITTEE REPORTS

Trailhead Signs: Frame for the Boardman Pond sign is completed; sign is at TSP waiting for installation after Bike Week. AmeriCorps was delayed due to travel restrictions and budgets cuts from the State. Benny requested them for April and is waiting response. A second Eagle Scout completed his project by clearing and brushing the path from the trailhead to the location of the platform. All materials for the platform were delivered to

TSP and remain there until AmeriCorps arrives. Final approval of the Summer Pond sign received from Benny and Joe. Due to potential delay with Eagle Scout project to construct foot bridge on the path, Benny suggests we delay ordering the proof until the end of March to ensure the appropriate names are included on the sign. Benny ordered the initial proof of the Wading Bird ID sign to be placed on the platform.

Sidewalk Extension: Benny reported the project is on schedule. Funding is coming as part of the national stimulus package. Survey of the center line is complete.

Posts & Rope: David Hartgrove, FPL employee, is obtaining used telephone/electric poles to be stored at TSP. Laura Bamberger contacted County Council Representative Carl Persis for assistance in obtaining a staff person to act as liaison on ROW issues. When FDOT and the County agree, we may be able to proceed.

Finance/Grants: Finance Committee met with Wanda Maloney and Frances Kidd (Corridor Solutions) to discuss fund-raising ideas. Frances summarized: Corridor Solutions completed an assessment several years ago and received funding for follow-up recently. They will send specific ideas and implementation strategies including building a model to sustain the group. Frances said if our group has ideas but no “people power” to implement, contact Corridor Solutions for suggestions.

IDEA: Sell commemorative bricks to be placed along the sidewalk extension in offset locations, where appropriate. Benny suggests we table the idea until the sidewalk work is completed.

IDEA: Benny Woodham will approve a table/tent at Dummett Mill where OSLT can sell water, drinks, tee shirts during Biketoberfest. We may want to contact bike-related vendors (e.g. Rossmeyer) for sponsorship.

The group discussion about a “Paint Out” fund-raiser concluded that since The Casements is behind schedule with renovations and the Jr. League requires at least one year advance notice to provide volunteer assistance, we will not be able to hold the event. **Action: Joe Jaynes will contact Barbara Perrotti and Hal Butts regarding the group’s decision.**

Brochure Copies were distributed at the Ocean Center, McDonald House, Beach Patrol and State Park ranger stations.

Volunteer Coordinator: **Action: All OSLT members are reminded to submit their volunteer hours report at the end of each month.**

Record Keeper: No report.

Friends of A1A: Rob Bird reported billboard depopulation in Beverly Beach and a discussion about using a billboard on Route 100 as a “Welcome to Flagler Beach.” An alternative idea is to paint the welcome on the side of a building. George Harnden inventoried all scenic resources on A1A and included OSLT sites. As part of the inventory, Friends drove the OSLT corridor and recommend more flowers and more pull-offs (which coincide with our action plan.) **Action: All OSLT members requested to drive/walk the corridor looking for safety issues (crosswalks, sidewalks needed, “Yield to Pedestrians—It’s State Law”, etc.) and bring report to March meeting. Members who can’t attend, please forward suggestions/comments to Paula at paulawehr@cfl.rr.com.**

Property Records/Newsletter: No report; Marty Press could not attend.

MEMBER COMMENTS

Rob Bird reported Don Spence will lead another field trip on Sunday, March 8, at 10:00 a.m. Park at the pull-off near the Great Florida Birding Trail sign near the low fishing bridge. Bring water, insect repellent and wear clothing appropriate for the weather. Walk will last 2-3 hours. Notice of the event is posted on the OSLT web page.

Mary-Lu said members may use the back door to enter A-P House. The sign does not apply to us.

Three Chimneys Open House will be held on Sunday, March 22, from 11:00 a.m. to 2:00 p.m. Free.

Benny Woodham reported the State decided not to include the two historic homes on Highbridge Road in the optimum boundaries of the TSP Unit Management Plan. Also discussed as part of the Unit Management Plan is to create a “Gateway to the Scenic Highway” display about the OSLT corridor at the new Visitor Center which will be completed in the future.

Ormond Beach Garden Club agreed to purchase an oak tree to be planted on N. Beach Street as part of canopy recovery, per request from Alan Burton at the January meeting.

Daytona Beach Travel Guide to the International Festival includes mention of OSLT.

The Bicycle Pedestrian Advisory Committee (reports to MPO) has a photo of the corridor in the map distributed to bicycle enthusiasts. Terry Mercer asked that it be designated as part of OSLT on the brochure.

Rick Smith reported Save The Loop Inc. will sponsor a 5K Run/Walk in May/June. OSLT pledged volunteer assistance.

Garry Balogh reported Daytona Beach Historic Preservation Board is forming a CAG for Heritage Trail.

Garry Balogh suggested we add a link to Marineland Right Whale Survey Project on our website. NOTE: A link was added on March 2.

ADJOURN: Meeting was adjourned at 7:23 p.m.

Submitted by Paula Wehr
Secretary