



## ORMOND SCENIC LOOP & TRAIL CORRIDOR MANAGEMENT ENTITY

P.O. Box 1807  
Ormond Beach, FL 32175



Chair – Joe Jaynes  
Vice-Chair – Laura Bamberger  
Secretary – Paula Wehr  
Mary-Lu Leveroni - Treasurer

### CALL TO ORDER – January 23, 2008

Meeting was called to order at 5:40 p.m. by Chairman, Joe Jaynes in the Anderson-Price Memorial Building.

### ATTENDEES

Garry Balogh (FDOT,) Laura Bamberger, Rob Bird, Kristee Booth, Jennifer Dillard, Mark Estes (Ormond Magazine), Richard Gardner, Colleen Garret, Mark Giblin, Joe & Karon Jaynes, Ann Kashmer, Mary-Lu Leveroni, Carol McFarlane (County Planner), Terry Mercer, Dorothy Pflieger, Rita & Marty Press, Marty Price, Rick Smith, Paula Wehr, Benny Woodham

### MINUTES

Richard Gardner moved to accept minutes from November and December meeting as written. Laura Bamberger seconded. All present voted to accept.

### TREASURER'S REPORT

Mary-Lu reported no income and no outlay for the month of December 2007. Checking account balance was \$297.65 at the end of December.

### ROADSIDE CHAT

Mariano Berrios, Environmental Programs Administrator with the Florida Scenic Highway Program, FDOT, provided handouts including an organization chart, a list of grants received by designated scenic highway groups, a copy of "Capture Florida—Drive a Scenic Highway" booklet and a sheet listing key points in the Statewide program. He presented an overview of the Florida Scenic Highway designation process, what the designation means to us now and in the future, how we can move forward to obtain grant funding and tips for preparing our first annual report which is due on October 1, 2008. He answered questions about the grant process: how to apply, how applications are ranked; tips to make increase the possibilities of favorable review. The Scenic Highway Dept. may be able to provide short training on grant writing. Garry and Kristee can assist by reviewing our grant requests before submission. He discussed the "how to" process of applying on line.

**Action: Richard Gardner will log in to the grant website to ensure we have all the required information—i.e.: Dunn and Bradstreet number—and to familiarize himself with the application process.** Benny Woodham said the State Park has a D&B number which OSLT can utilize for grants involving Park property. Because OSLT is not yet 501(c)(3) approved, we will have to work with the County, the City or the State Park to receive grant funds.

**Action: Joe Jaynes will head committee to work toward receipt of non-profit status in 2008.**

Joe mentioned OSLT goal of coalition building in 2008. He made a presentation on our goals to the East Central Florida Regional Planning Council prior to receipt of designation in July so they know about our goals. We will work to strengthen our ties to utilize their knowledge and expertise in matters pertaining to our goals and action items. OSLT may hold a summit-type workshop with environmental groups to build ties and ensure we are all working toward the same goals.

### IMPLEMENTATION TRAINING

Lynne Whately, Senior Project Manager with Jacobs Carter Burgess, consultants to the Florida Scenic Highway Program, presented training on how to implement our plans and goals listed in the CMP. A copy of the presentation was provided to all attendees.

**MEMBER COMMENTS**

Rick Smith said “Save The Loop” group will hold their Fun Run/Walk this spring. If OSLT wants to partner with them to operate the event, we can share in the profits. All attendees are interested. **Action: Joe will include the item on the next agenda so we can find sub-committee members.**

**VOLUNTEERS NEEDED**

- Brochure: Person(s) to create text, layout for visitor brochure or work with graphic design volunteer. Solicit funding from local business/organization or printer who may reduce fee if their logo is displayed.
- Record Keeper: Person(s) to collect and file all media references for future use in grant applications, annual report, etc.
- Annual Report: Person(s) to review Annual Reports from other CMEs/CAGs
- Fun Run/Walk: Person(s) to assist in running this fund-raising event

Meeting was adjourned at 7:35 p.m.

Submitted by Paula Wehr  
Secretary