



**ORMOND SCENIC LOOP & TRAIL  
CORRIDOR ADVOCACY GROUP  
P.O. Box 1807  
Ormond Beach, FL 32175**

**Chair – Joe Jaynes  
Vice Chair – Laura Bamberger  
Secretary – Paula Wehr**

**CALL TO ORDER – June 27, 2007**

Meeting was called to order at 5:30 p.m. by Chairman, Joe Jaynes in the Auditorium of the OB Library.

**ATTENDEES**

Garry Balogh (FDOT,) Kristee Booth (Consultant,) Rob Bird, Evelyn Caputo, Richard Gardner, Ric Goss (OB City,) Alan & Bonnie Headley, Joe & Karon Jaynes, Laureen Kornel (County Planner), Mary-Lu Leveroni, Sue Parkerson, Dorothy & Dick Pflieger, Rita and Marty Press, Paula Wehr, Benny Woodham, Ginger Young

**MINUTES**

Marty Press moved to approve the minutes as written. Rick Gardner seconded. All members present voted to approve.

**UPDATE FROM CHAIR**

Joe reported that the SHAC recommended approval of our CMP following review on June 14. Joe participated via telephone. We anticipate receiving the official designation approval letter from the Secretary within the next few weeks.

Several recent newspaper articles mentioned only “The Loop” roads when reporting on Ormond Scenic Loop & Trail. Knowing that we cannot control the information included in future articles, OSLT members who speak with the press in the future will endeavor to ensure that the interviewer understands that the north peninsula area and A1A are included in OSLT corridors.

**UPDATES FROM FDOT/COUNTY/CITY**

Laureen Kornel said the County will begin coordinating the Corridor Management Plan with the Comprehensive Plan following receipt of the official letter. **Action: OSLT will send a letter to Montye Beamer and the City of Ormond Beach asking for recommendation on how to facilitate the Corridor Management Plan and how we can work with both governments to amend the land use codes regarding scenic highways.**

Garry Balogh is working with Traffic Operations regarding where to place the signs and provided a revised map which is attached to the official copy of the minutes. The map is not easily reproduced for inclusion in the electronic version of the minutes. Florida Scenic Highway signs were order on June 24.

The City of Ormond Beach contracted a study to determine suitability of making a portion of John Anderson Drive one way to allow for a multi-use path or sidewalk. Enhancements on John Anderson Drive were discussed at length by Commissioners and the public at the June 5 City Commission meeting.

**ORMOND MAINSTREET, INC.**

Maggie Sacks, Executive Director of Ormond MainStreet, Inc., made a short presentation about her organization. It is a non-profit volunteer-based organization established in 1995 for the purpose of developing strong resources necessary to build a downtown community thriving with beauty and economic growth. The Ormond MainStreet district is Granada Blvd. from A1A on the east to Orchard St. on the west and includes one block north and south

of Granada Blvd. She welcomes volunteers to serve on one of four committees: Design, Economic Restructuring, Organization and Promotion. Ormond MainStreet, Inc. partners with HomeTown News and the News-Journal which offer special ad rates for member businesses. They have TIF money available for appropriate projects. She works with location businesses to educate them on dealing with city government. Individual businesses can be eligible for up to \$50,000 in matching funds. One OSLT member joined an Ormond MainStreet committee.

### **FRIENDS OF A1A**

Rob Bird reported the 501(c)(3) paperwork was submitted but not yet approved. Friends of A1A are now actively seeking funds. Pete Celestino, Director of Parks & Recreation in Flagler County, gave an update of his department's activities. Rob commented on the amount of work done by Corridor Administrator, Sallie O'Hara, and Volunteer Coordinator, Bernie Gay, both paid employees. He noted how much their activities impact the success of the Friends of A1A organization.

### **CORRIDOR SOLUTIONS**

Wanda Maloney and Frances Kidd of Corridor Solutions are contracted by FDOT to assist all CME's in District 5 with implementation of their corridor plans. This is a pilot program which may be expanded to other districts. Wanda and Frances each made a short presentation about her role. They will see where the groups overlap, assess strengths / resources / needs and make recommendations. This will provide sustainability for CME's. For OSLT, they will complete a Needs Assessment by distributing a questionnaire to all OSLT members. Then they will talk one-on-one with members and/or sub-committee chairs before submitting specific recommendations on how to take the next steps. They will attend OSLT meetings several times per year and communicate via e-mail on an ongoing basis.

### **CAG ACTION AND DISCUSSION ITEMS**

Designation Celebration: Sub-Committee meeting will be held on Wed., July 25, at 4:30 p.m. at the Library (prior to the July OSLT meeting) to determine the date, location, time and event schedule for the celebration. Sub-committee members include: Joe Jaynes, Benny Woodham, Rick Gardner, Rita Press, Ginger Young, Dorothy Pfleiger, Evelyn Caputo. **Action: Joe Jaynes will invite Rick Smith to attend. Rita Press will request funding from Citizens For Ormond Beach Inc.**

Joe Jaynes sent a letter to Granvil Tracy inviting him to join our group. He provided our web address and included a copy of the OSLT DVD. He also sent a letter to Vic Spruill of FP&L thanking him for his presentation and re-enforcing the need for a specific tree trimming plan along Scenic Highways.

Submitted by Paula Wehr, Secretary