

## Funding 2011

12) Describe corridor funding needs, acquisitions and expenditures.

As we complete our fourth year as a CME we have become familiar with our strengths. We set our sights on what we can accomplish. For this purpose we pursue funding by grant where possible and otherwise by a donor program promoted in a brochure, by t-shirt sales, co-sponsored events (a fun run/walk is under discussion with Save The Loop), and partner donations (wildflower planting grant from the Ormond Beach Garden Club). The support of FDOT and the Scenic Byway Program has been indispensable for a substantial grant for a consultant to propose a Wayfinding and interpretation program. FDOT has or will provide support for a number of other projects through TransSystems including a line map and aerial maps of the corridor, redesign of the Byway's logo, reformatting of our tri-fold rack brochure, and redesign of our web site.

13) Has funding been a problem? Y/N

No.

14) If so, how will the CME attempt to resolve this issue?

CME will apply for appropriate grants. We will submit our application for federal 501(c) (3) status as a non-profit organization this year. Otherwise we raise funds opportunistically, e.g. through donations at events we attend.

15) Are future funding sources being pursued? Y/N

Yes.

16) If so, when does the CME anticipate receiving them?

No funding time lines are currently in effect.

17) How will the funding be used?

In our experience funding is best pursued and applied to specific projects. Implementing our Wayfinding grant and the other projects mentioned in Item 12 above are such projects. Corridor enhancements will be pursued as they come up.

